

# Economic, Regeneration Tourism and Transport

## Project Development Fund



### Project Scoping & Budget Holder Approval Form

#### SECTION A – PROJECT SCOPING

<b>NYC Area Constituency Committee Name</b>	Skipton and Ripon	
<b>Project Name</b>	<b>Ripon Mobility Hub</b>	
<b>Description of Project Location</b>	Ripon Bus Station	
<b>NYC Division(s) in which the project is located</b>	Ripon	
<b>Project Lead Officer Details</b>	<b>Name</b>	Louise Neale
	<b>Job Title</b>	Transport Planning Team Leader
	<b>Email</b>	Louiseanne.neale@northyorks.gov.uk
	<b>Telephone</b>	01609 532 396

#### 1. PROJECT DETAILS

<p>Please outline why the budget is required and what are the current barriers to project development it will help overcome?</p>	<p>Feasibility, design and options appraisal / business case model for:</p> <ul style="list-style-type: none"> <li>▪ A flagship Mobility Hub with satellite hubs (expanded mobility hub facilities)</li> </ul> <p>Through previous initiatives a project to coordinate development opportunities and stakeholders' aspirations for Ripon a clear need emerged early on for sustainable connectivity within the city centre.</p> <p>The proposed scheme has been identified in these emerging plans for Ripon. There is an emphasis on providing betterment for active modes for sustainable travel, mitigating climate change, reducing carbon emissions and dependence on private cars, whilst improving the environment for</p>
--	---

	<p>visitors, pedestrians and cyclists. This scheme could also provide additional benefits to encourage greater footfall, spend and dwell time in the city centre through an enhanced living, working and leisure environment.</p> <p>A mobility hub will seek to link customers to all modes of transport both those directly available within Ripon and rail services from Thirsk.</p> <p>The scheme could be transformational so will require major capital investment. Therefore, further work is needed to get the project to a stage where it is ready for capital investment.</p> <p>Indicative funding allocations prescribed by Government for active travel funding have typically been insufficient to deliver and develop the LCWIP schemes at scale. Additionally, national funding allocations for active travel, such as the Active Travel Fund and Capability Fund, typically come with stringent criteria that can be difficult to achieve. Therefore, this next phase of development work will maximise the potential funding opportunities.</p>
<p>Please detail what specific costs the budget will be spent on?</p>	<p>Feasibility study / design for a Mobility Hub in Ripon which would enable future funding bids.</p> <p>The Mobility Hub will provide access to a range of sustainable, low carbon transport modes in an attractive public space. It will incorporate the bus station and enhanced access to a number of modes of transport.</p> <p>The outputs of this project will be a feasibility study that could show:</p> <ul style="list-style-type: none"> <li>▪ A reconfigured and refurbished bus station</li> <li>▪ A new high quality public space for welcoming visitors to Ripon city centre arriving by bus, coach and car;</li> <li>▪ Transport information;</li> <li>▪ A new mobility hub building, providing access to sustainable and low carbon transport services including public transport, taxi, car club, bike hire and mobility equipment.</li> </ul> <p>The anticipated outcomes from delivering a mobility hub project include:</p> <ul style="list-style-type: none"> <li>▪ Improving the welcome to visitors to the city centre and enhancing the popularity of Ripon as a destination;</li> <li>▪ Providing better access to public transport, car club and bike use. Giving people without access to a car or bike/e-bike an opportunity to use one;</li> <li>▪ Making Ripon a more attractive destination for coach operators, hence growing the number of coach visitors;</li> <li>▪ Assisting with the creation of a viable car club for Ripon;</li> <li>▪ Assisting with the creation of cycle hire and loan for visitors and residents, strengthening objectives around making Ripon a destination for active leisure tourism;</li> <li>▪ Providing better access and services for disabled people visiting the city centre;</li> <li>▪ Providing opportunities for local community-based enterprises to</li> </ul>

	<p>deliver low carbon transport initiatives.</p> <p>The anticipated impacts are:</p> <ul style="list-style-type: none"> <li>▪ Increasing the use of public transport and active travel;</li> <li>▪ Growing the number of tourist visitors;</li> <li>▪ Increasing footfall in the city centre;</li> <li>▪ Increasing spend in the city centre from visitors.</li> <li>▪ Linking the city centre to the wider local area and other visitor attractions.</li> </ul>
<p>Please describe the future project that this activity will help to unlock.</p>	<p>This work will look at design options and indicative costs that would need to be further developed to 'detailed design' stage before they can be considered 'shovel ready' but once we have indicative costs, we can start looking at what funding or fundraising opportunities should be targeted</p>

## 2. STRATEGIC FIT

<p>Detail how the project will contribute to the North Yorkshire Council 'Council Plan' and the Economic Growth Strategy or the Destination Management Plan</p> <p>(Reference should be made on how a future project will help deliver the respective strategies)</p>	<p>The project will contribute to the five ambitions included in the Council plan under the following themes:</p> <p><b>Place and environment</b></p> <p>The project will:</p> <ul style="list-style-type: none"> <li>▪ Promote and encourage active travel including walking and cycling</li> <li>▪ Encourage and support sustainable living in our communities and towns as well as the transport in between, including promoting and encouraging active travel including walking and cycling</li> <li>▪ Seek improvements to transport connectivity and inclusion</li> <li>▪ Ensure that developments meet the needs of all and consider health and social inequality offering Housing developments easier access to employment and economic opportunities</li> </ul> <p><u>Economy</u></p> <ul style="list-style-type: none"> <li>▪ To promote and improve North Yorkshire's tourism, sporting, and cultural offer, to increase visitor spend in Ripon</li> <li>▪ To promote economically and environmentally sustainable tourism</li> </ul> <p><u>Health and wellbeing</u></p> <ul style="list-style-type: none"> <li>▪ Encourage people to make informed choices about their health and encourage active and healthy lifestyles</li> <li>▪ Support improvements to peoples mental health and wellbeing</li> <li>▪ Develop new, integrated models for the delivery of leisure services (active travel infrastructure that caters for leisure users) that meet rural and urban needs.</li> <li>▪ Support a more active environment that makes it easier to move more and which prioritises opportunities for safe play, walking and cycling.</li> <li>▪ Help reduce health and social inequalities through healthy place-shaping</li> </ul>
---	---

	<ul style="list-style-type: none"> <li>▪ Help to address the wider social, economic and environmental determinants which influence health inequalities and compromise the health, well-being and life chances of children and young people, such as road safety</li> </ul> <p><b>People</b></p> <ul style="list-style-type: none"> <li>▪ Improve road safety to prevent injury, disability and death caused by road collisions.</li> </ul> <p><b>Organisation</b></p> <ul style="list-style-type: none"> <li>▪ Reduce the amount of business miles travelled in employees' own vehicles by encouraging alternatives such as active travel, public transport and virtual meetings.</li> </ul> <p>Locality working is another key element to the council plan, with the plan outlining our four pillars of locality working:</p> <ul style="list-style-type: none"> <li>▪ local services and access</li> <li>▪ local accountability</li> <li>▪ local action</li> <li>▪ local empowerment</li> </ul>
--	---

### 3. LOCAL FIT

<p>Detail how this project meets local priorities including linkages with local regeneration plans and strategies.</p>	<p>The HBC Carbon Reduction Strategy to promote sustainable transport.</p> <p>Objective 4 of the Harrogate Local Plan 2014 - 2035 seeks to facilitate the delivery of infrastructure necessary to support a strong local economy, reduce the impacts of transport on the environment and communities, and enable reliable journeys between key centres</p> <ul style="list-style-type: none"> <li>▪ Policy TI1: Sustainable Transport, which seeks to promote a sustainable and improved transport system which is safe, reliable and convenient.</li> <li>▪ Policy TI4: Delivery of New Infrastructure, which seeks to ensure that new infrastructure and services to support existing and future development are delivered.</li> <li>▪ Policy HP3: Local Distinctiveness, which seeks to secure high quality urban and landscape design.</li> </ul> <p>The Ripon Neighbourhood Plan includes objectives to make Ripon the meeting point of choice, to improve accessibility within Ripon and beyond and to facilitate the regeneration of Ripon.</p> <ul style="list-style-type: none"> <li>▪ Policy C.1: supports development which contributes to the vitality and viability of the city centre.</li> <li>▪ Policy C.2: supports proposals to improve legibility, permeability and accessibility in this area.</li> <li>▪ Policy G3: Cycling supports the provision of facilities for cyclists.</li> <li>▪ Policy G4: supports the provision of facilities for people with mobile impairment.</li> </ul>
--	--

<b>4. FINANCE</b>	
Will the service area be making a financial contribution to the project development costs? If so, please detail.	<p>Additional money from historic Harrogate Borough Council can also be used for this project. This budget is £33,000, bringing the total budget available to £83,000.</p> <p>This funding will also unlock access to a share of £80,000 Combined Authority Gainshare funding that has been earmarked for Ripon based projects.</p>
<p>Please confirm the amount of money required.</p> <p>Please provide a breakdown of costs / estimates where available and how these have been calculated.</p>	£50,000
<b>5. DELIVERY, TIMESCALES AND MONITORING</b>	
<p>What is the staffing resource within NYC required / how will it be resourced?</p> <p>Has the capacity to complete the activity been confirmed with the relevant service manager?</p> <p>Dependencies on other NYC services</p>	<p>This project can be led by the Transport Planning Team, an officer who has already been working on the project will take the lead in providing comments and approvals and co-ordinating meetings etc.</p> <p>Inputs will also need to be made by Integrated Passenger Transport, Local Area Highways Officers, planning teams and Economic Development.</p>
<p>Please outline the anticipated timeframe for delivery of the activity?</p> <p>Please include details of how the activity will be procured (if required).</p>	To be agreed, but approximately 6-8 months.
Can the proposed work to be funded delivered within the allocated financial year?	The work can begin this FY.
How will progress and the outcome of the project be reported to the ACC to aid effective monitoring?	The lead officer, or a nominated representative will provide a report, briefing note or verbal update (whichever is preferred by the committee) at ACC meetings.
<b>6. BENEFITS</b>	

<p>What are the benefits of undertaking this work now?</p> <p>What opportunities / estimated economic, social or environmental benefits could be derived for the future project outlined above?</p>	<p>Developing a scheme to 'bid ready' stage means that should appropriate grant funding be made available we can make a bid.</p> <p>Delivering a mobility hub would offer greater transport choice, better connections to key services centres, decarbonisation benefits and improved health and wellbeing.</p> <p>Stronger town centre offer based on increased accessibility. Key links to the Healthy Places agenda which closely aligns with the Council Plan set out above.</p>
---	--

**AREA COMMITTEE SIGN OFF**

<p><b>ACC Meeting Date When Project Scope Agreed</b></p>		<p><b>Draft Minute Number</b></p>	
<p><b>Signed (ACC Chairman)</b></p>		<p><b>Date</b></p>	